



---

On 15 November 2014, the CPME Board adopted the 'CPME Commitments to the European Alcohol and Health Forum 2014-2015' (CPME 2014/078 FINAL)

---

**CPME Commitments to the European Alcohol and Health Forum  
2014-2015**

*The Standing Committee of European Doctors (CPME) represents national medical associations across Europe. We are committed to contributing the medical profession's point of view to EU and European policy-making through pro-active cooperation on a wide range of health and healthcare related issues.<sup>1</sup>*

These commitments are a continuation of the CPME Commitments to the European Alcohol and Health Forum 2011 – 2013 ([CPME 2011/ 097 FINAL](#)) and are identical to the CPME commitments 2013-2014, for which it is proposed to extend their duration for one year.

Commitment 1: Mobilising the medical profession

CPME calls for the active participation of its membership in combating alcohol-related harm with the help of the following measures:

1. CPME members are called upon to undertake a lobbying exercise at national level to campaign for controls over the advertising of alcohol products with a specific emphasis on its effects on children and young people. At least 14 CPME members will undertake such an exercise during the commitment's lifetime. The CPME secretariat will provide the terms of reference of such a lobbying exercise.
2. CPME encourages its members to carry out information and awareness raising campaigns among doctors for early detection of patients' excessive drinking with a special focus on promoting the prevention of alcohol-related problems at the workplace. At least 14 CPME members will undertake such an exercise during the commitment's lifetime. The CPME secretariat will provide the terms of reference of such campaigns.

CPME commits to call on all its members (NMAs) to undertake concrete and verifiable actions in these fields, to assess these actions and to report to the Forum. To this end, the CPME Secretariat will:

- provide its members with terms of reference for lobbying action

---

<sup>1</sup>CPME is registered in the Transparency Register with the ID number 9276943405-41. More information about CPME's activities can be found under [www.cpme.eu](http://www.cpme.eu)



- provide assistance and background information to members on request, as well as general follow-up
- will collect information on actions taken by members and formulate them in a report

#### Commitment 2: Informing the medical profession

CPME will keep the topic of alcohol-related harm high on its agenda with help of the following measures:

1. CPME members will receive up-dates on developments in the field of alcohol policy at the bi-annual CPME Board meetings.
2. CPME members will be provided with information mailings in follow-up to meetings of the European Alcohol and Health Forum. The information comprised in these mailings will also be made available on the members' section of the CPME website/newsletter
3. CPME members will be provided with information mailings on developments and activities in the field of alcohol policy at EU level. The information comprised in these mailings will also be made available on the members' section of the CPME website/newsletter.
4. Information on the activities of CPME and its members in relation to the Alcohol Forum will be made available on the public section of the CPME website/newsletter.